



GANO EXCEL INTERNATIONAL

CODE OF ETHICS

Gano Excel International always emphasizes on quality of its products and services. As distributors are allowed to operate the business as they deem fit, thus, it is important to ensure that all distributors promise to act in good faith at all times. In building their business with Gano Excel, each distributor must abide by the Gano Excel's Code of Ethics. Violation of the Code of Ethics or any of the written policies of Gano Excel leads to termination.

The code states the following:

1. I will follow high standards of honesty and integrity in all I do.
2. I will make no claims on or representations about any Gano Excel's products other than as stated in current company literature or labels unless such claims or representations have been approved by the company in writing.
3. I will present the Gano Excel's Marketing Plan accurately and honestly, clearly portraying the level of effort required in achieving success.
4. I will not make negative or disparaging remarks about other people, products or the company.
5. I will engage in no activities that may cause loss to Gano Excel or to any other Gano Excel's independent distributors.
6. I will not use any Gano Excel's trade name, information, literature, meeting or gathering or any Gano Excel's resource to further other business interest.
7. I will strive to ensure that my customers are satisfied with Gano Excel's products and with my services.
8. I will carry out all duties of sponsorship and responsible leadership as I build my Gano Excel's business.
9. I will abide by all rules, regulations, law and ordinances that are applicable to the operation of my independent Gano Excel's business.
10. I will respect the privacy of my distributors and customers.